



SHOW MODEKLASSE 19

Photos to download: www.dieangewandte.at/presse showing designs of graduates 2019

The department of fashion design at the University of Applied Arts Vienna is once again inviting the public to the Show Modeklasse (formerly Show Angewandte). For the fifth - and last - time under the direction of Hussein Chalayan, students and graduates will be presenting their latest collections. For the first time the fashion show will be taking place in the University's own building.

Show Modeklasse 19 on Thursday, June 6, 2019 at 6.30 pm and 8.30 pm at the University of Applied Arts Vienna, 1030 Vienna, Vordere Zollamtsstrasse 7

New event location at the University's building

For the first time the fashion show will be taking place in the University's own building. The brand new University building has only recently - October 2018 - been open to students, teachers and members of the staff and now allows the University to welcome the guests to the in-house event hall. To host the fashion show in its own building has been a wish for many years, and now, beginning this season it will be possible. The students of Studio Hani Rashid at the Angewandte's Institute of Architecture will be creating a visionary stage design for this year's show.

Hussein Chalayan takes leave after five years

The Show Modeklasse 19 will be the last one under the direction of Hussein Chalayan as the renowned fashion designer will be saying goodbye to Vienna at the end of this academic year. Through five years of teaching Chalayan has accompanied and supervised his students with heart and soul, great precision, enthusiasm and passion.

An ongoing appointment procedure for the professorship of fashion design at the University of Applied Arts Vienna is already taking place over a period of several months. Since the beginning of the 1980s, the chair of the Vienna department of fashion design has been held by internationally successful designers, including the legendary Karl Lagerfeld who recently



passed away as well as Jil Sander, Vivienne Westwood, Helmut Lang, Raf Simons, Viktor&Rolf, and Bernhard Willhelm, Chalayan's predecessor.

Again 2 professional live shows

The fashion show gives the students the opportunity to show their creations in the setting of a professional live show. For the young designers at Austria's only school that offers training in fashion with a University degree the annual fashion show is the veritable highlight of the academic year, enhancing careers and increasing their professionalization. The Show Modeklasse attracts a great amount of public interest and has gained a high reputation within the past years. Therefore there will be two shows again to allow as many interested people as possible to see the show: The first show starts at 6.30 pm, and the second one at 8.30 pm.

Ticket sale

Ticket sales: <u>www.oeticket.com</u> and at all oeticket.com pre-sale offices Price: advance sales from Euro 26,-. Evening ticket: from Euro 33,-Discount for OE1 Club members and OE1 Uni-Card holders

Photos to download

The photos show outstanding designs and outfits of those eight designers who are expected to finish their University education with a diploma degree in June 2019. Printable images to download: <u>www.dieangewandte.at/presse</u>. Photos by Lisa Edi, graduate of the department Applied Photography and Time-Based Media at the Angewandte. (Head Maria Ziegelböck)

Successful graduates

The Angewandte is proud of its graduates' success who often launch their own labels such as Bless, house of the very island's, Petar Petrov, Sagan Vienna (formerly Bradaric Ohmae), Ute Ploier or Wendy Jim. In many other cases they take on management functions in the fashion industry or pursue successful careers working for renowned fashion companies, such as Acne Studios, Balenciaga, Burberry, Junya Watanabe, Kenzo, Lanvin or Vetements. The individualized 4-year training program offers students the possibility to develop their skills and potential by designing and producing contemporary and visionary collections of high technical and artistic quality under the supervision of a successful fashion designer.

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